

Padova, 25/11/2024

**Re: Results of the Call for tenders: Provision of video production services to promote the PediCAP project activities**

On 17 October 2024, Penta launched an Open Call for tenders for the video production services to promote the PediCAP project results. The Call text was made available on Penta's website: <https://penta-id.org/work-with-us/call-for-services/> and shared through social media and direct email.

The Call for tenders closed on 11 November 2024. A total of 20 applications were received.

**Decision**

Following the evaluation criteria outlined in the Call for tenders, the Commission has awarded the service contract to **BitterSweet Poetry**. Their proposal was deemed the most original and in line with the objectives of the PediCAP project and Penta's style; to have the best value for money; and finally, BitterSweet Poetry has extensive experience in health communication.

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